



Habitat
for Humanity®
of Dane County, Inc.

2025 Habitat on the Square

Sponsorship Opportunities

Your sponsorship makes our mission possible!

Since 1987 Habitat has built **355 homes** in Dane County and strengthened neighborhoods in **18 communities**. Through four programs- homeownership, home repair, furniture bank, and financial education- **Habitat has served 918 families to date.**

Habitat does more than just build homes; we build hope and community in Dane County. With the help of our corporate partners, donors, and volunteers, we are working to ensure everyone has a safe and affordable place to live.

2025 Habitat on the Square

Saturday, June 21, 2025 9am-Noon
Capital Square

Get ready for an unforgettable day at **Habitat on the Square**—a FREE, fun-filled block party hosted by Habitat for Humanity of Dane County! Join us for an exciting celebration during the Dane County Farmers Market. This is your chance to discover how YOU can make a difference in our community.

Learn how to swing a hammer and compete with your friends! Enjoy crafts, games, and epic photo ops for the whole family—all while learning about the critical need for affordable housing in Dane County. Whether you're looking to have fun, support a great cause, or find out how to get involved, there's something for everyone. Mark your calendars, invite your friends, and come make an impact while having a blast!



Don't miss out on the excitement—let's come together to raise awareness, connect with one another, and build a brighter future for all!

**Building a
Stronger
Dane County**



For more information:



Mindy Scott, Institutional Giving Manager
608.579.9711
mscott@habitatdane.org

Habitat for Humanity of Dane County
6201 Odana Road Madison, WI 53719
HabitatDane.org



Presenting

\$50,000
(1 available)

CLAIMED!

- Primary recognition on all advertising "Habitat on the Square presented by..."
- Opportunity to collaborate on media releases.
- Everything from the Partner level

Partner

\$25,000
(4 available)

- Guaranteed table during event for activity or information sharing.
- Photographs of your table and employees, including nail competition photos, for your future use.
- Prominent recognition on all advertising, with logo and link where possible.
- Prominent logo at event (banner, volunteer t-shirts, etc).
- Inclusion in social media posts and dedicated social media post after event.

Champion

\$10,000

- Strong consideration for table during event for activity or information sharing, if space allows.
- Recognition on all advertising, with logo and link where possible.
- Logo recognition at event (banner, volunteer t-shirts, etc).
- Photographs of your employees at the event, including competing at the nail driving competition.
- Inclusion in social media posts.

Neighbor

\$5,000

- Recognition on all advertising, with logo where possible.
- Logo recognition at event (banner, volunteer t-shirts, etc).
- Photographs of your employees attending event, including competing in nail driving competition.
- Inclusion in social media posts.

Supporter

\$2,500

- Name recognition on event advertising.
- Logo recognition at event (banner, volunteer t-shirts, etc).
- Photographs of your employees attending event, including competing in nail driving competition.
- Inclusion in social media posts.

Friend

\$1,000

- Name recognition on event banner, or logo if possible.
- Logo on event volunteer t-shirts.
- Photographs of your employees attending event, including competing in nail driving competition.

All Corporate sponsors will receive:

- Recognition on Habitat Dane website with logo and link.
- Recognition in Habitat Dane Annual Report.
- Invitations to Home Dedications, Ground Breakings, and other events to see your impact on families.



Questions? Please contact:

Mindy Scott, Institutional Giving Manager
608.579.9711
mscott@habitatdane.org



Habitat Dane Twin Home