



**Habitat**  
for Humanity®  
of Dane County, Inc.

# 2023/24 Sponsorship Opportunities

## Your sponsorship makes our mission possible!

Since 1987 Habitat has built over **330 homes** in Dane County and strengthened neighborhoods in **18 Dane County Communities**. Habitat helps families achieve homeownership throughout Dane county, partnering with more than **570 families** to date.

Habitat does more than just build homes; we build homes, community and hope in Dane County. With the help of our corporate partners, donors, and volunteers, we are working to ensure everyone has a safe and affordable place to live.

## 2024 Women's Leadership Build

**May 2024**  
**Location: TBD**

The Women's Leadership Build Day provides the opportunity for **20+ area women** to address the growing housing crisis in a very real way. Since 1991, women leaders from across Dane County come together to build safe, affordable homes alongside a partner family.

### Target Audience

This dedicated event brings together women who are leaders in their workplace, municipalities, and community. Thanks to sponsorships and donations from participants, the Women's Leadership Build Days raises over \$7,500 to support Habitat's mission while connecting women leaders in our community.



**NEW!**

## Women's Work Days



Habitat is launching a brand-new volunteer opportunity to engage, encourage and inspire women—Women's Work Days! These dedicated days take place quarterly and provide women with hands-on opportunities to build their construction skills and learn first-hand about homebuilding. With your partnership, at least **80 women** volunteers will see firsthand how their hard work is making a huge difference to our neighbors in need.

**Upcoming Women Work Days: July 8 and October 7**

For more information:

**Beth Larson**, Vice President of Development  
608.255.1549 x 121  
[blarson@habitatdane.org](mailto:blarson@habitatdane.org)

**Habitat for Humanity of Dane County**  
6201 Odana Road  
Madison, WI 53719





Sponsor Level	2024 Women's Leadership Build
<b>Presenting Sponsor</b> \$5,000	<ul style="list-style-type: none"> <li>• Company will recognized as Women's Leadership Build Presenting sponsor in all marketing and PR promotions.</li> <li>• Opportunity for company representatives to speak during the lunch program.</li> <li>• Recognition on Habitat's website and social media platforms as Women's Leadership Build Presenting Sponsor.</li> <li>• Top listing of company logo on co-branded event t-shirt that is shared with attendees.</li> <li>• Invitation and priority scheduling for volunteers at all Women's Work Day events.</li> <li>• Invitation to Home Dedication event to see the impact of your sponsorship.</li> </ul>
<b>Supporting Sponsor</b> \$2,500	<ul style="list-style-type: none"> <li>• Company will be recognized as Women's Leadership Build Supporting Sponsor in all marketing and PR promotions.</li> <li>• Recognition on Habitat's website and social media platforms as Women's Leadership Build Supporting Sponsor.</li> <li>• Secondary listing of company logo on co-branded event t-shirt that is shared with attendees.</li> <li>• Invitation and priority scheduling for volunteers at Women's Work Day events.</li> <li>• Invitation to Home Dedication event to see the impact of your sponsorship.</li> </ul>

Sponsor Level	Women's Work Days
<b>Presenting Sponsor</b> \$5,000	<ul style="list-style-type: none"> <li>• Opportunity for company representative to speak during Welcome Program at all Women's Work Day events.</li> <li>• Company name or logo in all event-related communications, invitations, and promotions.</li> <li>• Recognition on event website and social media posts.</li> <li>• Priority scheduling for volunteers at Women's Work Day events.</li> <li>• Invitation to participate in Women's Leadership Build Day in May 2024.</li> <li>• Invitation to Home Dedication event to see the impact of your sponsorship.</li> </ul>

Women make up 46.6% of the total workforce in the U.S., but in the construction industry, the statistics are drastically different. Of all construction workers, the Bureau of Labor Statistics reported that 10.9% of them are women. So, for every 10 people in a construction-related role, one of them is a woman (U.S. Bureau of Labor Statistics, 2020).  
 With your partnership, we can do our part to close the gender-gap for women in construction.

For more information:



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