

Accomplishments You Made Possible:

Partnered with 13 Families, which included 33 children. Last year, Habitat built in the communities of Sun Prairie, Fitchburg, Madison, Stoughton and Brooklyn.

Completed the first **A Brush with Kindness** (ABWK) project. ABWK provides exterior home repair to income-qualified homeowners who have the ability to repay a no-interest loan. Our first ABWK homeowner in Madison raved about how her home was transformed. The Habitat group of volunteers rebuilt a fence, landscaped, power washed her home and added siding to her garden shed.

Held our first **Financial Capability** course to help our families prepare for the future AND held **Financial Coach Training** for volunteers to help families who may not qualify for a Habitat home now, but with help from a coach may someday reach that goal.

Sponsored two **Global Village Trips** to our partner Habitat for Humanity - El Salvador. The first group of volunteers traveled to El Salvador to build March 28 - April 5. The second group included a group of UW-Madison students and they built in late May.

Held our first **Dream Builders Breakfast** event and raised more than \$100,000.

Finished construction on a **Memorial Park** in the Northport neighborhood. The park includes bricks with the names of some of our volunteers who have passed away in recent years.

Successfully moved **Habitat ReStore East** to its new, more visible location on Monona Drive.

Hosted six **Parking Lot/Panel Builds** at local businesses - one in July, one in August, one in September and three in May.

Earned **Charity Navigator's** highest 4-Star Charity Rating in 7 of the last 8 years.



Mark your calendar and join the UW-Madison Chapter at the 20th Annual Souper Bowl on Saturday, Feb. 6, 2 to 8 p.m., at Madison West High School, 30 Ash St., Madison.

HEARTHSTONE



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Habitat Families: Work until their Dreams come True

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Families Work to Follow Their Dreams

If you search online for the quote "Follow your Dreams," more than 2 million articles, quotes, videos and images link to that saying.

Many of our homeowners say, "homeownership is a dream come true," but in reality our Habitat for Humanity of Dane County model is so much more than a dream. It's hard work.

Our families are asked to fill out a 10+ page application, meet one-on-one with volunteers from our family selection committee, undergo background checks, a credit check and then, if they pass, their application is presented to our Board of Directors. Final approval or denial comes from our Board.

For families who are not approved, the hard work begins. If they decide to, they can work with Habitat to repair credit scores and attend our financial capability training in hopes of reapplying and being accepted.

For families who are approved, the hard work also begins. Our families are required to spend 325 to 375 hours preparing to be a homeowner. They take classes on budgeting, maintaining their home and how to be a good neighbor. They also spend time on the construction site, swinging a hammer, painting walls, hanging drywall, etc.



As one homeowner told us after a long day of working on his sweat equity, "I needed a shower every time after I worked on the Habitat construction site."

Yes, it's work to be a Habitat homeowner, but it's good work. When asked: *What aspect of your life has improved the most since moving into your Habitat home?*, one homeowner responded, "Homeownership has made me want to work harder to go to college, get a better paying job. I'm proud to be a homeowner." Well said.

Thank you for your support of the Habitat for Humanity of Dane County program, our families and our community.

Sincerely,

Valerie Johnson
 CEO, Habitat for Humanity of Dane County
 vjohnson@habitatdane.org



How You Helped Families Reach the Dream

Your Impact: July 1, 2014 to June 30, 2015

You are either one of **1,915 Donors** or one of **3,187 Volunteers**

The Habitat ReStores had **246 volunteers** and **28,849 volunteer hours**

Total volunteer hours for Habitat and the Habitat ReStore is **54,363**

Thank you!



From last year to this year Habitat ReStore Revenues are up **\$233,899**, an increase of **18%**.

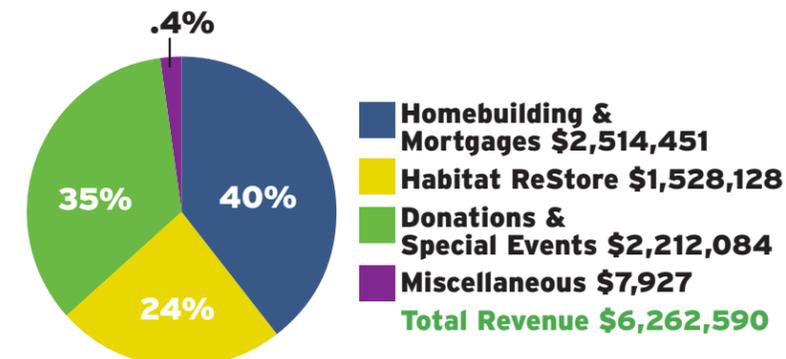


Donations and Special Event Revenues are up **\$475,269**, an increase of **27%**

	2014-15	2013-14
Total Revenue		
Homebuilding & Mortgages	\$2,514,451	\$2,719,808
Habitat ReStore	\$1,528,128	\$1,294,229
Donations & Special Events	\$2,212,084	\$1,736,815
Miscellaneous	\$7,927	\$42,536
Total Revenue	\$6,262,590	\$5,793,388
Total Expenses		
Homebuilding & Mortgages	\$4,028,367	\$4,232,149
Habitat ReStore	\$1,089,298	\$912,998
Management and General	\$163,270	\$145,552
Fundraising	\$422,943	\$315,662
Total Expenses	\$5,703,878	\$5,606,361
HFHDC Net	\$558,712*	\$187,027

*Net income is higher than previous year due to earlier donations to our capital campaign to buy land to build more homes. A full copy of the independent audit performed by Wegner CPAs is available on our website or by calling Habitat Dane at (608) 255-1549

Revenues



Expenses



Habitat ReStore Financial Snapshot

2014-15 ReStore Sales: \$1,528,128 (up from \$1,294,229 in 2013-14)
 2014-15 ReStore Net: \$438,830 (up from \$381,231 in 2013-14)

338 individuals and companies have donated to Habitat for Humanity of Dane County consecutively for the last 5 years

Habitat for Humanity of Dane County Total Homes Built: 236 • Tonnage Saved from Landfill: 6,152
 Number of Habitat Homes Built with ReStore Sales: 38