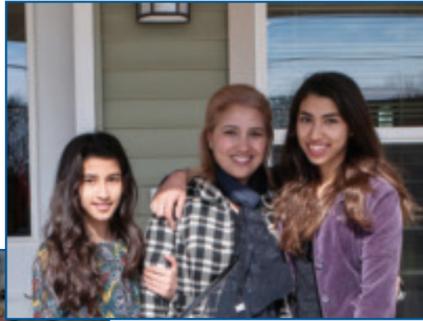


We Build Hope



“When you get a stable home, you can think about the future.”

Sandra Padilla, aunt of Jerome
a Habitat homeowner



Many thanks to our volunteer photographers: Mary Gordon and Kent Sweitzer. Both provide so many beautiful images of our families and at our events. Thank you for sharing your talent with Habitat. There are photos throughout the *Hearthstone* from our photographers and here are a few more from our 2013-14 fiscal year.



1014 Fiedler Lane, #29
Madison, WI 53713

OR CURRENT RESIDENT



Design services donated by
Deb Josephs, DJ Graphic Design

Habitat for Humanity of Dane County: Building Homes, Building Families. Donate online at habitatdane.org. Contact Habitat's Amy Good with your donation questions at 608/255-1549, ext. 106.

Habitat for Humanity of Dane County
1014 Fiedler Lane, #29 • Madison, WI 53713
608/255-1549 • habitatdane.org
Habitat ReStore East: Habitat ReStore East, 4207 Monona Dr., Madison, WI 53716
608/661-2813 • restoredane.org
Habitat ReStore West: 5906 Odana Road, Madison, WI 53719
608/442-9919 • restoredane.org

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Winter 2014

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A world where everyone has a decent place to live.

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Annual Report
July 1, 2013 – June 30, 2014

AT HABITAT: WE BUILD



HOMES



COMMUNITIES



HOPE





CEO Column

A House Makes a Difference

A home is more than four walls and a roof. A home helps children do better in school, helps families achieve financial stability and helps residents feel safe and secure.

Valerie Johnson
vjohnson@habitatdane.org

For our families in Dane County, a home is safe, affordable and can change lives. Our families are making positive changes in their lives and for their community because of a house.

For Lulu, a home means moving from her parent's cold, damp basement to a place where her three children can invite their friends over for birthday parties.

For Rose and Red, a home means a place to host family dinners, an opportunity to get to meet their neighbors and a chance to explore the neighborhood park.

For Tourya, a home means a backyard for her daughters and a place to play with the puppy they have always dreamed of having.

For Amanda, a home brought her tremendous pride and a place where she could finally paint the walls.

For Manuela and Misael, a home shows their three children that when you have a dream, if you work hard, you can achieve it.

What I like best about the Habitat program is how it changes the lives of children. This year, because of Habitat, there are 27 more children in Dane County now living in a home. These 27 children this year alone will grow up safer, happier and healthier in the Habitat homes you help build.

All paths lead to a better life through affordable housing. Habitat makes a long-lasting impact.

Thank you!

Valerie Johnson
CEO, Habitat for Humanity of Dane County



Mark Your Calendar in 2015

Souper Bowl, Saturday, Jan. 31, 2 to 8 p.m., Madison West High School, 30 Ash St., Madison. For \$15 receive a ceramic bowl which includes soup, salad, bread and dessert. Family meal plan: two bowls, four meals for \$35. Stop by for this great community event.



Unlock the Dream

Kick off your New Year by attending a no obligation Unlock the Dream tour. Learn about the mission of Habitat for Humanity of Dane County and hear firsthand from a family how homeownership is making an impact in their life. Sign up online at habitatdane.org/tour. We hold two tours every month. One at 8 a.m. and another at 5:30 p.m.

We Build Homes

Habitat for Humanity of Dane County Financial Report – 2013-14

Total Revenue

	2013-14	2012-13
Homebuilding & Mortgages	\$2,719,808	\$2,743,740
Habitat ReStore	\$1,294,229	\$1,165,762
Donations & Special Events	\$1,736,815	\$2,279,706
Miscellaneous	\$42,536	\$37,160

Total Revenue \$5,793,388 \$6,226,253

Total Expenses

	2013-14	2012-13
Homebuilding & Mortgages	\$4,232,149	\$4,732,222
Habitat ReStore	\$912,998	\$841,114
Management and General	\$145,552	\$174,342
Fundraising	\$315,662	\$185,534

Total Expenses \$5,606,361 \$5,933,212
HFHDC Net \$187,027 \$293,156

A full copy of the independent audit performed by Wegner CPAs is available upon request by calling Habitat for Humanity of Dane County at 608/255-1549 or on the website at habitatdane.org/annualreport

Revenue



Expenses



Habitat ReStore Financial Snapshot

2013-14 ReStore Sales:

\$1,294,229

(up from \$1,106,838 in 2012-13)

2013-14 ReStore Net:

\$381,231

(up from \$345,090 in 2012-13)

Habitat for Humanity of Dane County Total Homes Built:

230

Tonnage Saved from Landfill is now

5,513 tons

Number of Habitat Homes Built with ReStore Sales:

35

Habitat Receives 4-Star Charity Again



Habitat for Humanity of Dane County has once again received Charity Navigator's highest 4-Star Charity Rating. Five of the last six years, Habitat Dane has received the award. Only 9% of the charities Charity Navigator rates have earned their 4-star rating five consecutive years.

Congratulations to Habitat Families for Paying Off their Mortgage

Three more families paid off their mortgage this past fiscal year. One of the families was Marcy (Kemp) Kuehl who paid off her home at 316 Milwaukee St., Stoughton. Marcy partnered with Habitat for Humanity of Dane County, Stoughton satellite in 2000. Congrats to all our families who have paid off their mortgage over the past several years.

We Build Communities

2013-14 HIGHLIGHTS

Dane County Families Served in 2012-13:

12 families that include 27 children; Habitat served an additional seven families for a total of 19 families

Communities Where Habitat Dane Built:

Madison, Fitchburg and Sun Prairie

Habitat Dane Continues its Partnership with El Salvador

Twelve individuals built a home and partnered with a family in a Habitat Dane Global Village Trip to El Salvador in February, 2014. Habitat Dane will return to El Salvador twice in 2015. The first trip will be from March 28 to April 5 and the second trip is with the UW-Madison Student Chapter from May 23 to May 31.

Twelve El Salvador families will become homeowners in the next three years thanks to the efforts of Habitat Dane, which will provide Habitat El Salvador \$28,000 per year for three fiscal years starting in fiscal year 2013.



The Habitat homeowners in El Salvador have moved from a home built out of small wood to a home built of concrete blocks. This home will protect the family from earthquakes and heavy rains, a constant problem in this country. Here (above photo) some of the Dane County volunteers meet with the future homeowner in front of her previous home. Her Habitat home (below) was built in part by Habitat volunteers and is seismic-resistant. The home was painted in bright colors, typical for homes built in El Salvador.



All New Habitat Homes Designated as Green Built Certified

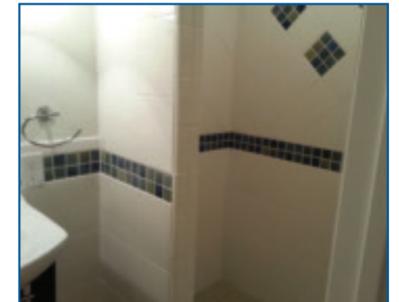
Green Built Home™, in partnership with the Madison Area Builders Association, has certified that all new Habitat for Humanity of Dane County homes are Green Built Homes. Since 2005, all new Habitat Dane homes earned at least 112 points in the Green Built Home rating system, far exceeding the 60 points required for basic certification. The homes also comply with Energy Star® standards.

"Green building saves homeowners money in the long term through reduced energy," said **Nathan Engstrom**, Green Built Home program director.

Two recent Fitchburg homes scored a 52 on the HERS index. A new Wisconsin home generally scores 100 and a net zero energy home, the most efficient, scores 0.

"You (Habitat) should be quite pleased with the overall tightness of the homes," said **Laura Paprocki**, Trinity Environmental Engineers. "You're getting down to the overall tightness level of a performance builder. Nice job!" Paprocki added that because the home reached the \$1,000 reward level - which gets doubled because it's an affordable home, Focus on Energy will mail Habitat a check for \$2,000 for our efforts.

Green Built Home is a voluntary green building program of the Wisconsin Environmental Initiative.



Here's an after photo of Tim and Karen's bathroom remodel using materials from the Habitat ReStore.

ReStore Project of the Year Winners

Thanks to the 20 Habitat ReStore shoppers who applied for our Habitat ReStore Project of the Year Award. Congratulations to the **2013 Project of the Year Award Winners** – Tim and Karen Turino. The couple did an extensive remodel of their home in Monona, a single story three bedroom house that was last remodeled in 1956. They remodeled the entire house using Habitat ReStore resources.

From the ReStore they purchased: insulation for the floor, plywood for the subfloor, plastic, copper and PEX plumbing, main electrical panel and garage subpanel. They also purchased outlet boxes, light fixtures, a bath fan, shower fixtures, tile and windows from the free bin.

Congrats Tim and Karen and thanks for shopping the Habitat ReStore! It sounds like you saved a lot of money and created a beautiful place to live!

